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Washington State Transportation Commission

Growth & Mobility at Microsoft

Jim Stanton

Senior Community Affairs Manager,

Real Estate & Facilities

Microsoft Corporation

Microsoft Growth And Culture

- 600 acre Redmond campus
- 10M square feet in 80 buildings
- 40K on campus (36K FTE's)
- 15M SF in Puget Sound

Highly collaborative/mobile environment

- Facilities in multiple Urban Centers
- Economies of Scale
 - Multiplier
 - Space Demand



Microsoft Redmond Campus

New Microsoft West Campus



Microsoft Employee Distribution



Transportation Program

Commute

- Vanpool subsidy
- Guaranteed Ride home
- Orca card bus pass for all
- Connector bus service
- Satellite office program

Campus Services

- Bicycle parking
- Microsoft Shuttle Connect
- Alternative powered shuttles
- Locker rooms and towels
- Bike incentive programs

Regional Advocacy

- SR-520 Bridge Replacement
- SR-520 Corridor upgrades
- Sound Transit East Link
- Metro Transit Task Force



Employee Experience

- Improve commute choices
- Reduce lost productivity
- Strengthen recruiting story



Campus Operations

- Address parking availability
- Mitigate local traffic
- Enable mobility



Environment

- Reduce carbon emissions
- Expand awareness and individual action



Corporate Citizenship

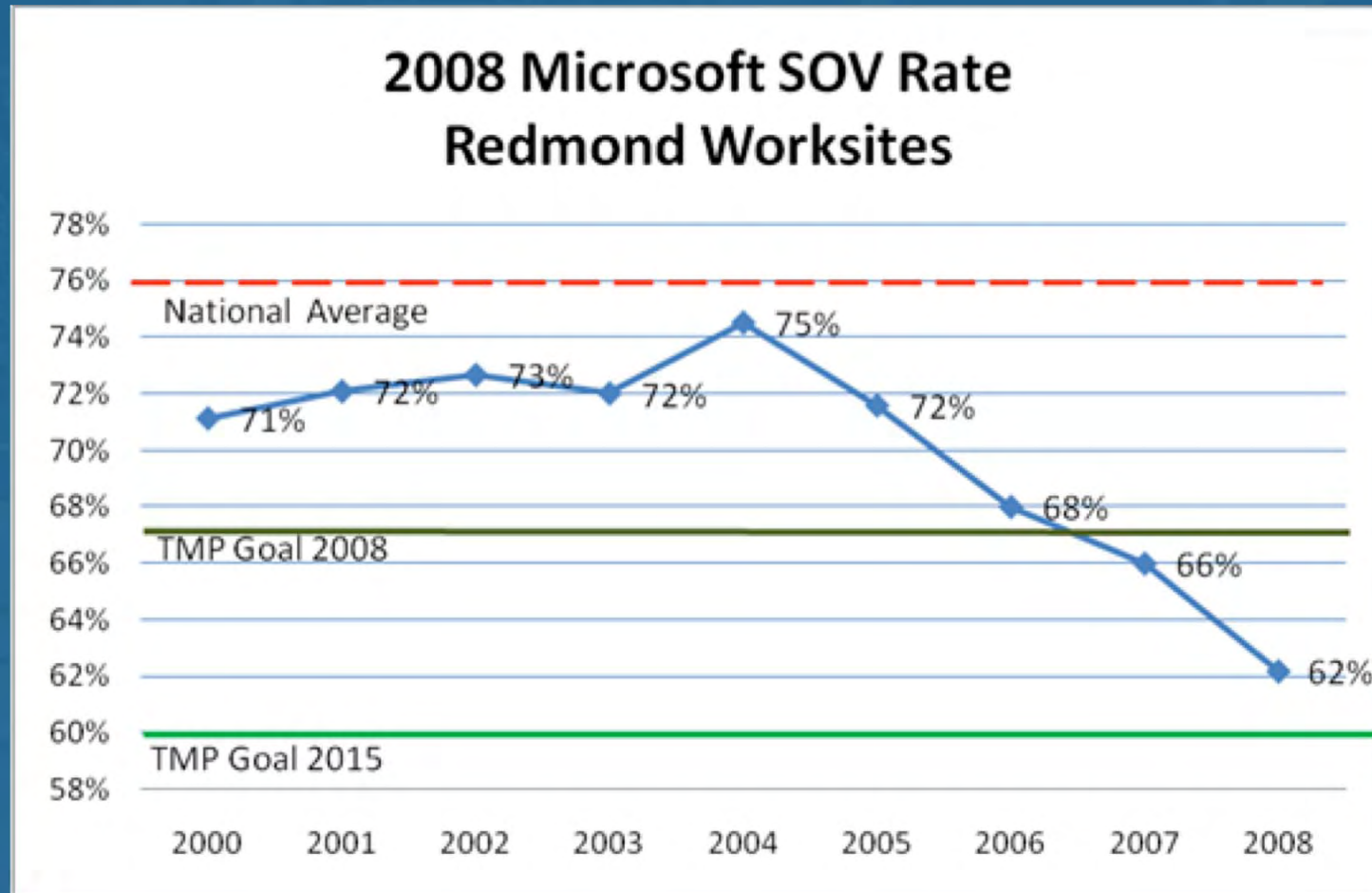
- Generate employee buzz
- Secure/keep EPA ranking
- Support community

Commute Program Components

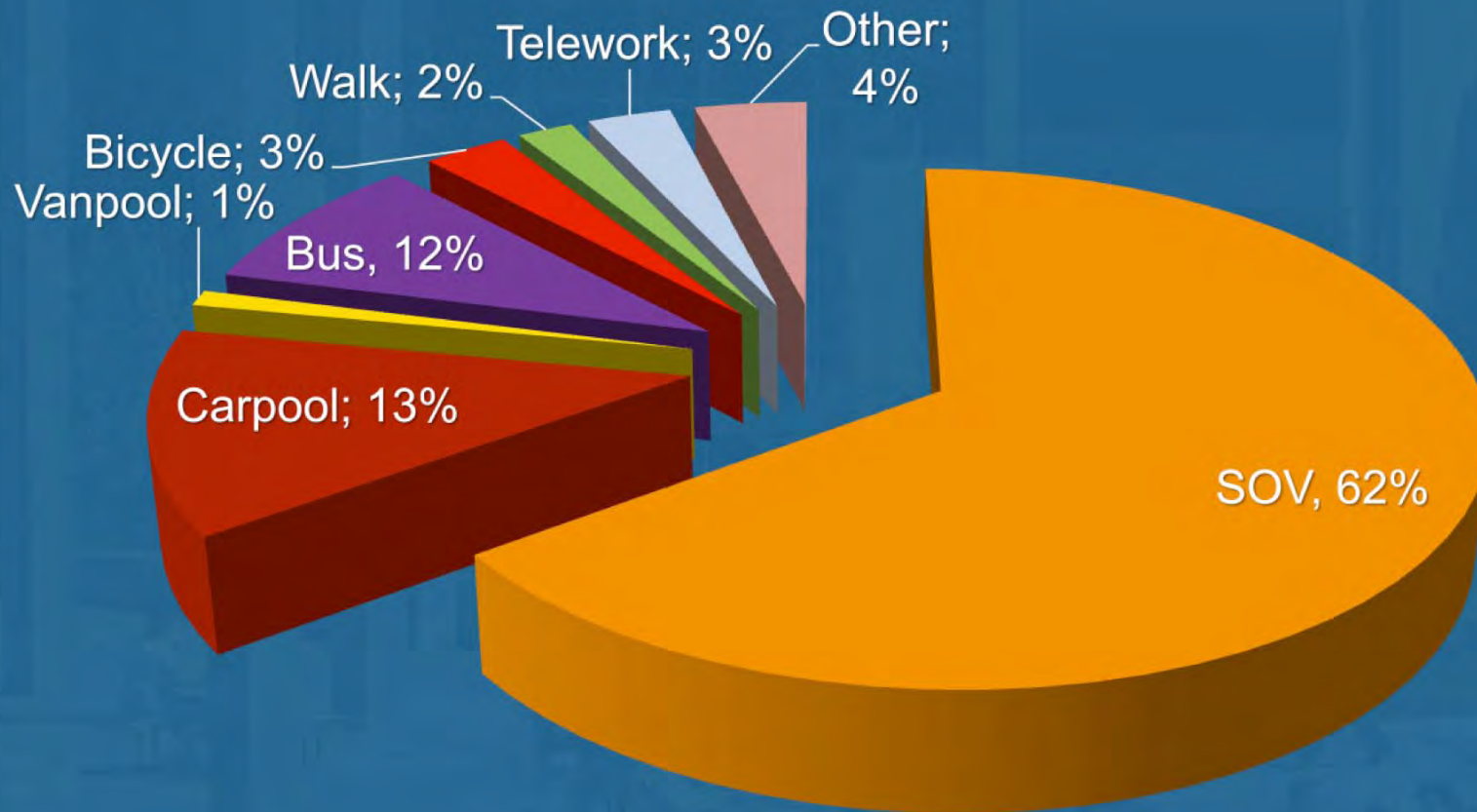
- Orca Pass for all (50,000/year)
- Connector
- Shuttle Connect (8000 trips/day)
- Carpool (2100 stalls)
- Vanpool (> 700)
- Bike Parking (1000 stalls)
- Technology enabled Telework
 - WorkLink
 - Unified Communicator
 - Live Meeting
 - Roundtable



2000 – 2008 Commuter Trend



2008 Mode Split



The Connector Service

- 24 fixed routes; 5 trips each way AM and PM
- Service began 9/24/07 with 5 routes; 14 coaches
- 48 coaches with capacity for 5614/day
- Free to Microsoft employees
- Route Development Criteria:
 - High density neighborhoods
 - Limited public transit available
 - Focus on long haul; limited stops
- WiFi and 110 power to each seat
- On-line reservations system



Connector Metrics as of 4/05/10

- 13,072 different employees have ridden
- Average 2,300 riders/day
- Saves 7,475 vehicle trips/week
- Carbon emissions reduced:
 - 152,740 lbs./week
 - 3,971 tons/year

Connector Service Metrics by Route

Route/Market	% of overall ridership
BELLTOWN/QUEEN ANNE	10%
FIRST CAPITOL/CAPITOL HILL	9%
LAURELHURST/WEDGEWOOD	7%
PHINNEY RIDGE/GREENLAKE	7%
FREMONT/WALLINGFORD	7%
SOUTH EVERETT/MILLCREEK	7%
SNOHOMISH/BOTHELL	6%
SAMMAMISH PLATEAU	5%
BALLARD/WHITTIER HEIGHTS	5%
REDMOND RIDGE	4%
KENT/RENTON	4%
WEST SEATTLE	3%
LESCHI/MADRONA/MADISON	3%
MILL CREEK EXPRESS	3%
DUVALL EXPRESS	3%

Connector Service Across SR-520

Routes	Passengers per day	Daily Passenger Trips	Daily Deadhead Trips	Daily Buses
FIRST CAPITOL/CAPITOL HILL	202.65	12	12	3
LAURELHURST/WEDGEWOOD	167.04	16	16	4
PHINNEY RIDGE/GREENLAKE	151.69	12	12	3
BALLARD/WHITTIER HEIGHTS	115.42	10	10	3
FREMONT/WALLINGFORD	151.58	12	12	3
WEST SEATTLE	60.65	6	6	2
COLUMBIA CITY/MT BAKER	48.04	6	6	2
LESCHI/MADRONA/MADISON	66.62	6	6	2
BELLTOWN/QUEEN ANNE	227.73	16	16	4
QUEEN ANNE EXPRESS	42.81	4	4	1
	1234.23	100	100	27

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